



# LI YE

## Graphic Designer

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### SKILLS

- Adobe Illustrator
- Adobe Photoshop
- Adobe AfterEffects
- Adobe InDesign
- Adobe XD
- Adobe Premiere Rush
- Microsoft Word
- Microsoft PowerPoint

### EDUCATION

*Tyler School of Art & Architecture,  
Temple University*  
BFA, Graphic & Interactive Design  
August 2017 - May 2021

*Savannah College of Art & Design*  
MFA, Graphic Design & Visual Experience  
Prospective Graduate, November 2024

### EXPERIENCE

#### iFresh Inc. (IFMK)

*Online Assistant Intern, Summer 2020*  
Designed posters and exhibition boards for the market, participated in design for TV programs and publicity.

#### Xiamen International Trade Group Co., Ltd.

*Brand Assistant Intern, Summer 2019*

Supported the team in poster and branding design, created logos and icons for intercompany apps, assisted the brand managers with promotion and brand research plans.

#### Xiamen Home Meitu Technology Co., Ltd.

*3D Graphic Design Intern, Summer 2018*

Communicated with the team to share ideas and develop a three-dimensional model based on digital drawing and improved skills to use design software.

### ACTIVITIES

#### Tyler GAID Restaurant Show

*Participant, January 2020*

Designed the branding for a pop-up restaurant in the Philadelphia Navy Yard named Le Bow Wow, including logo, packaging, interior design, and a 5-minute explanatory video.

#### BRICS National Summit

*Volunteer, Summer 2017*

Hosted guests, including foreign media, in the city of Shapowei and introduced the history of the city to visitors. Participated in etiquette training and English training in preparation for this work.

#### Social Welfare Activity

*Donor, 2018–2020*

Participated in the charity activities organized by owecn.com, raised money by selling design works such as logo albums, and gave financial aid to over 20 children in poverty-stricken areas over the past three years.

### FREELANCE

#### Ahguang Beier

*Designer*

Designed the branding and identity for an online shop called Ahguang Beier. Registered trademark in collaboration with China Industry and Commerce Bureau.