



LI YE

Graphic Designer

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SKILLS

- Adobe Illustrator
- Adobe Photoshop
- Adobe AfterEffects
- Adobe InDesign
- Adobe XD
- Adobe Premiere Rush
- Microsoft Word
- Microsoft PowerPoint

EDUCATION

Savannah College of Art & Design
MFA, Graphic Design & Visual Experience
Prospective Graduate, March 2025

*Tyler School of Art & Architecture,
Temple University*
BFA, Graphic & Interactive Design
August 2017 - March 2021

FREELANCE

Ahguang Beier

Designer

Designed the branding and identity for an online shop called Ahguang Beier. Registered trademark in collaboration with China Industry and Commerce Bureau.

EXPERIENCE

iFresh Inc. (IFMK)

Online Assistant Intern, Summer 2020

Designed posters and exhibition boards for the market, participated in design for TV programs and publicity.

Xiamen International Trade Group Co., Ltd.

Brand Assistant Intern, Summer 2019

Supported the team in poster and branding design, created logos and icons for intercompany apps, assisted the brand managers with promotion and brand research plans.

Xiamen Home Meitu Technology Co., Ltd.

3D Graphic Design Intern, Summer 2018

Communicated with the team to share ideas and develop a three-dimensional model based on digital drawing and improved skills to use design software.

ACTIVITIES

SCADpro x Deloitte Collaboration

Project participant, March 2024-Now

Participating the Scadpro x Deloitte collaboration project on medicare fraud. Collaborate with other students on research section, and working on UI/UX to create an app that can help seniors against medicare fraud.

BRICS National Summit

Volunteer, Summer 2017

Hosted guests, including foreign media, in the city of Shapowei and introduced the history of the city to visitors. Participated in etiquette training and English training in preparation for the event.

Social Welfare Activity

Donor, 2018-2020

Participated in the charity activities organized by owecn.com, raised money by selling design works such as logo albums, and gave financial aid to over 20 children in poverty-stricken areas.